



## CHANGE WON'T HAPPEN WITHOUT YOU

### FAST FACTS

- The 2019 United Way St. Croix Valley campaign funded over 40 organizations.
- We serve Burnett, Polk, Pierce, and St. Croix counties in Western WI.
- Your donation advances health, education, and financial stability programs throughout Western Wisconsin.
- Community volunteers are responsible for determining how donations are allocated.
- United Way St. Croix Valley believes in creating lasting partnerships and strengthening our community through Collective Impact.

# CAMPAIGN CHECKLIST

## PRIOR TO CAMPAIGN

- ✓ Establish employee campaign goal and set campaign dates (1-2 weeks preferably)
- ✓ Complete your Campaign Form as soon as possible!
- ✓ Contact UWSCV staff to discuss campaign strategy
- ✓ Get a message of endorsement from CEO/Leadership to be shared with staff
- ✓ Recruit campaign team

## DURING THE CAMPAIGN

- ✓ Schedule speakers, displays, and video
- ✓ Kick-off your campaign
- ✓ Schedule employee meetings/solicitation

## AFTER THE CAMPAIGN

- ✓ Thank donors and volunteers
- ✓ Conduct campaign wrap-up meeting/evaluation
- ✓ Tabulate giving results and submit to UWSCV

**United Way  
St. Croix Valley**

