



**United Way
St. Croix Valley**

United Way St. Croix Valley

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For Immediate Release

Contact: Jessica Francis

Xcel Energy Continues Strong Support of United Way

May 5, 2017—Xcel Energy recently presented a donation of \$62,662 to United Way St. Croix Valley Executive Director Ann Searles. Also present were representatives from United Way partner agency Operation HELP.

Xcel Energy is a key partner in United Way's efforts to build stronger communities, and every dollar contributed by employees and retirees is matched by Xcel Energy. In addition to the fall campaign, Xcel Energy is also a strong supporter of United Way's John Coughlin Food & Resource Center, frequently volunteering and sponsoring monthly food shipments.

United Way St. Croix Valley's three focus areas are meeting basic and emergency needs, strengthening children and families and promoting health and independence. "With our mission of uniting communities, focusing resources and inspiring people to measurably improve lives in Western Wisconsin, United Way St. Croix Valley is uniquely positioned to bring everyone in the community, from businesses to schools and nonprofits, to the table to respond to those in need in our communities, and we are so grateful to have Xcel Energy at the table with us," said Executive Director Ann Searles. Each year the fall campaign funds approximately 60 nonprofit agencies, programs and school programs.

For more information about United Way St. Croix Valley, visit www.unitedwaystcroix.org or contact Executive Director Ann Searles at 715-377-0203 ext. 102 or ann@unitedwaystcroix.org.

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